

EXPERIENTIAL LEARNING EVENTS

Council of the Marble Star®

A SIMULATION THAT...

- highlights the issues surrounding personal effectiveness
- focuses you on both task and relationship to generate maximum results
- builds productive people through the enlightened management of information, activities and relationships

THE SETTING...

Archeologists worldwide are thrilled to have uncovered ancient artifacts that demystify King Arthur's Camelot. Share in the discovery of Merlin's personal journal which outlines the key to Arthur's victorious reign.

Participants will have the opportunity to take part in "The Challenge of Excelleron" exactly as it took place back in the days of Camelot. They will see how villagers become elite members of King Arthur's court by competing, trading, negotiating and working together.

THE LEARNINGS...

- Manage for productivity through change or uncertainty

- Understand that perceptions outweigh intentions
- Discover personal habits, approaches and styles that block productivity
- Master the challenge of building quality relationships, while obtaining quality results
- Acquire and apply information to ensure maximum productivity
- Create a vision for individual and corporate excellence

THE EVENT...

This is a lively inter-group experience for ten to several hundred participants. The simulation, plus a 60-90 minute debrief takes a full half-day and lends itself well to a full day format or to being integrated into a longer course or conference. Participants, as they push for results, are often astonished to learn that their approach is perceived by other parties quite differently from how they see it themselves.

**Created by Eagle's Flight-Fulcrum Associates Inc. is a distributor of Eagle's Flight experiential learning programs.*



"...thank you for presenting the highest quality program that delivered results for our High Potential employees. I look forward to working with you again next year."

Craig B. Nielsen Ph.D., Sr. Director, Development & Learning,
Real Networks, Inc.

SAMPLE OF OVER 250 CLIENTS SERVED:

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WE ARE A LEADERSHIP DEVELOPMENT FIRM DEDICATED TO HELPING OUR CLIENTS GET GREATER RESULTS BY LEVERAGING THE TALENTS OF THEIR SENIOR LEADERS, MANAGERS, AND TEAMS.

We offer training workshops, facilitation services, keynote presentations, and executive coaching that help managers generate consistently high performance by (1) fostering commitment and accountability in their employees and (2) building productive teams.

Our clients include organizations from the corporate, public, and not-for-profit sectors, as well as associations. They know Fulcrum for programs that:

- Present cutting edge concepts and practical techniques,
- Apply interactive adult learning approaches and
- Energize people to deliver superior results

Fulcrum Associates Inc. was founded in 1988. We are a continental firm, headquartered in Northern Virginia, with an operation in Toronto. For projects large or small we are able to draw on the talents of a select number of highly professional associates, each heading a successful independent practice, who deliver programs tailored for today's organizations.



IAN COOK IS A SEASONED PRESENTER, GROUP FACILITATOR AND LEADERSHIP COACH.

His leadership training and coaching addresses the so-called *outer game* of leaders' behaviors, decisions, and competencies as well as their *inner game* of assumptions, beliefs, and ingrained thought patterns that ultimately determine their success.

He is the author of:
Would They Call You Their Best Boss Ever? Practical Tips and Insights for the Successful Manager

Ian began his independent practice in 1988, following seventeen years of corporate experience in both the high tech manufacturing and transportation industries.



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