

## PRESENTATION

# Build “Best Bosses”

## Developing Extraordinary Leaders in your Organization

Some managers clearly already excel as leaders. They consistently bring out the very best in their employees. But the reality is that most units are headed by well meaning, dedicated, hard working, yet uninspiring and often guarded managers. As a consequence, all too often results fall short of what they could be.

It doesn't have to be this way!

Recent research has identified the kind of leaders who can master complex challenges and still get greater results. Most managers have the capacity to transform themselves over time into someone whom their employees would call their “best boss ever.”

In this presentation you will find out how to upgrade the current internal “operating system” of your managers to “leadership 2.0.”

### THERE'S WHAT YOU WILL LEARN...

- Critical capacities leaders need to succeed in today's complex environment
- The *internal shift* they must make to generate extraordinary results
- How leadership development is linked to levels of adult development
- Outcome-creating vs. problem-reacting approaches
- How to address beliefs, assumptions, and habits of thought in your leadership development strategy

### PARTICULARLY SUITED FOR...

- Executives and senior leaders who want to raise the ceiling on the level of results their managers generate from their teams.
- Professionals in Human Resources, Talent Management and Training who design and support leadership development strategies in their organization.



**SAMPLE OF OVER 250 CLIENTS SERVED:**

American Institute of Certified Public Accounts  
Art Gallery of Ontario  
Bell Canada)  
Burger King  
California Institute of Mental Health  
Carfax  
Caribbean Tourism Organization  
City of Toronto  
Continental Airlines  
The Federal Judicial Center  
Hewlett-Packard  
Honeywell  
Hunton & Williams (law firm)  
Lockheed-Martin  
National Association of Convenience Stores  
North York Branson Hospital  
Royal Bank of Canada  
Sunkist Growers  
Zurich Insurance

WE ARE A LEADERSHIP DEVELOPMENT FIRM DEDICATED TO HELPING OUR CLIENTS GET GREATER RESULTS BY LEVERAGING THE TALENTS OF THEIR SENIOR LEADERS, MANAGERS, AND TEAMS.

We offer training workshops, facilitation services, keynote presentations, and executive coaching that help managers generate consistently high performance by (1) fostering commitment and accountability in their employees and (2) building productive teams.

Our clients include organizations from the corporate, public, and not-for-profit sectors, as well as associations. They know Fulcrum for programs that:

- Present cutting edge concepts and practical techniques,
- Apply interactive adult learning approaches and
- Energize people to deliver superior results

Fulcrum Associates Inc. was founded in 1988. We are a continental firm, headquartered in Northern Virginia, with an operation in Toronto. For projects large or small we are able to draw on the talents of a select number of highly professional associates, each heading a successful independent practice, who deliver programs tailored for today's organizations.



IAN COOK IS A SEASONED PRESENTER, GROUP FACILITATOR AND LEADERSHIP COACH.

His leadership training and coaching addresses the so-called *outer game* of leaders' behaviors, decisions, and competencies as well as their *inner game* of assumptions, beliefs, and ingrained thought patterns that ultimately determine their success.

He is the author of: ***Would They Call You Their Best Boss Ever? Practical Tips and Insights for the Successful Manager***

Ian began his independent practice in 1988, following seventeen years of corporate experience in both the high tech manufacturing and transportation industries.



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