

PRESENTATION

Dare To Be Their “Best Boss Ever!”

(Inspired by Ian’s book, *Would They Call You Their Best Boss Ever?*)

Do you remember what it was like working for the best boss you’ve ever had? You probably worked harder for this individual than for anyone else, before or since. Chances are you contributed more of your potential effort and creativity? And you felt really good about yourself, your job, and your employer?

This presentation is inspired by Ian Cook’s book, *Would They Call You Their Best Boss Ever?: Practical Tips and Insights for the Successful Manager*.

You will leave this thought-provoking event with practical tips and approaches you can apply immediately back at your workplace. Whether you lead from the C-suite or a mid manager level, you can expand your impact in three areas the research shows that superb leaders excel:

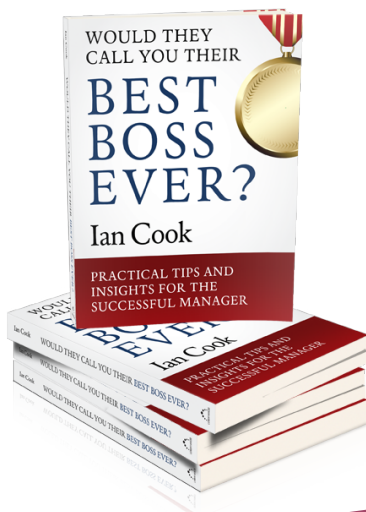
- Orientation towards results
- Courage & integrity
- Solid relationships

THERE’S WHAT YOU WILL LEARN...

- The primary dilemma facing leaders (and employees) who want to make a difference through the work they do
- 3 elements you need to put in place if you want to generate a high level of results
- 3 behaviors you can adopt to show up with courage and integrity
- 3 ways you can build trusting, productive, and collaborative working relationships with your employees

PARTICULARLY SUITED FOR...

Executives and managers who want to “upgrade their leadership operating system” and break through the limitations their current leadership behavior and assumptions place on the level of results that are possible.



SAMPLE OF OVER 250 CLIENTS SERVED:

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WE ARE A LEADERSHIP DEVELOPMENT FIRM DEDICATED TO HELPING OUR CLIENTS GET GREATER RESULTS BY LEVERAGING THE TALENTS OF THEIR SENIOR LEADERS, MANAGERS, AND TEAMS.

We offer training workshops, facilitation services, keynote presentations, and executive coaching that help managers generate consistently high performance by (1) fostering commitment and accountability in their employees and (2) building productive teams.

Our clients include organizations from the corporate, public, and not-for-profit sectors, as well as associations. They know Fulcrum for programs that:

- Present cutting edge concepts and practical techniques,
- Apply interactive adult learning approaches and
- Energize people to deliver superior results

Fulcrum Associates Inc. was founded in 1988. We are a continental firm, headquartered in Northern Virginia, with an operation in Toronto. For projects large or small we are able to draw on the talents of a select number of highly professional associates, each heading a successful independent practice, who deliver programs tailored for today's organizations.



IAN COOK IS A SEASONED PRESENTER, GROUP FACILITATOR AND LEADERSHIP COACH.

His leadership training and coaching addresses the so-called *outer game* of leaders' behaviors, decisions, and competencies as well as their *inner game* of assumptions, beliefs, and ingrained thought patterns that ultimately determine their success.

He is the author of:
Would They Call You Their Best Boss Ever? Practical Tips and Insights for the Successful Manager

Ian began his independent practice in 1988, following seventeen years of corporate experience in both the high tech manufacturing and transportation industries.



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